Office of Public Affairs
US Environmental Protection Agency
202-564-6879 (desk)
Personal Phone / Ex. 6 (mobile)

From: Kevin Akeroyd [mailto:executivecommunications@cision.com]

Sent: Tuesday, December 26, 2017 11:30 AM **To:** Grantham, Nancy < Grantham.Nancy@epa.gov>

Subject: Cision® acquires PRIME Research, enhancing Cision Communications Cloud® capabilities



Cision® Acquires PRIME Research

Hello Nancy,

I am excited to announce that <u>Cision® has signed a definitive</u> <u>agreement to acquire PRIME Research</u>, a global leader in media measurement services – enhancing Cision's role as a leader of software and services for communications professionals. This acquisition furthers Cision's goal of becoming the one-stop provider for brands who want to identify their ideal influencers, craft engaging campaigns, and attribute meaningful value to those campaigns. It also bolsters the business value of the Cision Communications Cloud®, our all-in-one platform for communicators.

Combining the expertise of the two companies will improve our

ability to help communicators transform their overall media mix to deliver greater value and, of increasing importance, better measure the ROI of their earned media efforts. Some of the largest brands in the world rely on both Cision and PRIME to deliver on that measurement challenge.

PRIME is a global company with offices in Europe, North American and Asia-Pacific. They have over 500 clients and service some of the world's most prestigious brands such as MasterCard, Jaguar and Honda. They bring to Cision additional capabilities with respect to real-time monitoring and analysis across digital, print, TV, and online news. It also includes a wide range of social media outlets, including Twitter, Facebook, Google+, YouTube, blogs, forums, WeChat and Weibo. PRIME provides clients with a highly customizable dashboard for their news and media monitoring 24 hours a day. In addition to its global reach, PRIME has deep industry expertise across many different verticals including, automotive, retail and technology. The IP and know-how developed through gaining expertise within these verticals will be made available to all Cision customers.

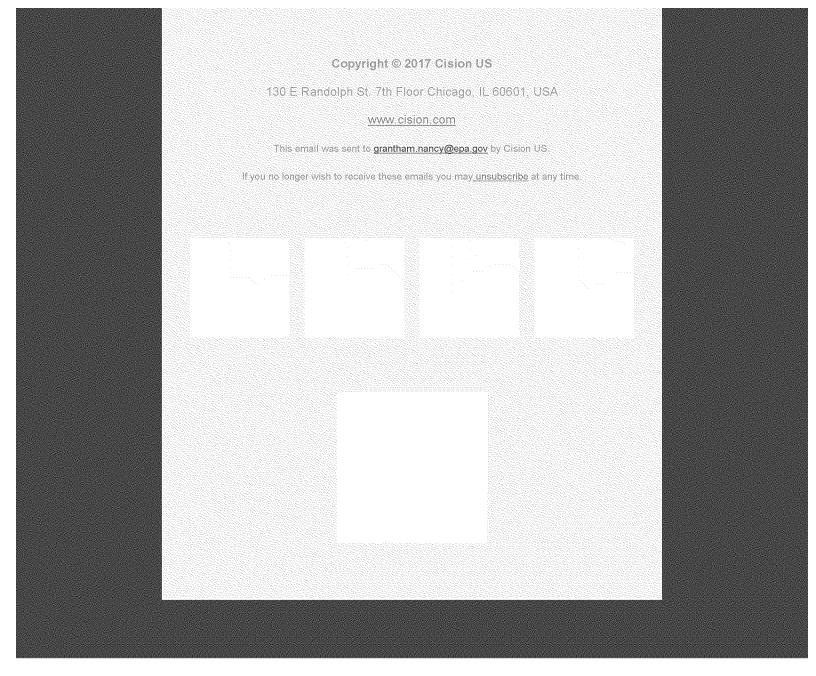
Today's announcement comes on the heels of Cision's acquisition of CEDROM-SNi Inc., a firm specializing in digital media monitoring solutions. Stay tuned for future announcements that will further detail the many ways these acquisitions will benefit you as we integrate additional capabilities into the Cision Communications Cloud platform.

To learn more about the acquisition or Cision Communications Cloud, please contact us at

executivecommunications@cision.com or visit cision.com.

Best, Kevin Akeroyd CEO, Cision

Cision® Acquires PRIME Research



To: Grantham, Nancy[Grantham.Nancy@epa.gov]

From: Greg D'Andrea

Sent: Thur 12/28/2017 6:52:44 PM

Re: Cision® acquires PRIME Research, enhancing Cision Communications Cloud® capabilities Subject:

That works for me and at the very least, you and I can chat. But I'm also checking internally with the person from Bulletin. Will confirm as soon as I hear back.

-G

Greg D'Andrea Account Director p 203.506.7178 greg.dandrea@cision.com

CISION

From: Grantham, Nancy < Grantham. Nancy@epa.gov>

Sent: Thursday, December 28, 2017 1:46:37 PM

To: Greg D'Andrea

Subject: RE: Cision® acquires PRIME Research, enhancing Cision Communications Cloud® capabilities

Would 1 or 2 work for you? thanks ng

Nancy Grantham Office of Public Affairs **US Environmental Protection Agency** 202-564-6879 (desk) Personal Phone / Ex. 6 (mobile)

From: Greg D'Andrea [mailto:Greg.DAndrea@cision.com]

Sent: Thursday, December 28, 2017 1:44 PM

To: Grantham, Nancy < Grantham. Nancy@epa.gov>

Subject: Re: Cision® acquires PRIME Research, enhancing Cision Communications Cloud® capabilities

Sure what time?

Greg D'Andrea **Account Director** p 203.506.7178 greg.dandrea@cision.com

CISION

From: Grantham, Nancy < Grantham. Nancy@epa.gov> Sent: Thursday, December 28, 2017 1:41:21 PM

To: Greg D'Andrea

Subject: RE: Cision® acquires PRIME Research, enhancing Cision Communications Cloud® capabilities

Would tomorrow work? Thanks ng

Nancy Grantham

FWW v. EPA (18-cv-01497)

ED_002048_00018740-00001

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From: Greg D'Andrea [mailto:Greg.DAndrea@cision.com]

Sent: Thursday, December 28, 2017 1:38 PM

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Let me know and Happy New Year!

-Greg

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greg.dandrea@cision.com

CISION

From: Greg D'Andrea

Sent: Wednesday, December 27, 2017 3:04:50 PM

To: Grantham, Nancy

Subject: Re: Cision® acquires PRIME Research, enhancing Cision Communications Cloud® capabilities

Sure thing Nancy. When do you have time to discuss this week? I'm in both tomorrow and Friday.

Greg D'Andrea Account Director p 203.506.7178

greg.dandrea@cision.com

CISION

From: Grantham, Nancy < Grantham. Nancy@epa.gov>

Sent: Tuesday, December 26, 2017 4:22:30 PM

To: Greg D'Andrea

Subject: FW: Cision® acquires PRIME Research, enhancing Cision Communications Cloud® capabilities

Let's discuss when we connect later this week.

Thanks ng

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202-564-6879 (desk)
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From: Grantham, Nancy

Sent: Tuesday, December 26, 2017 11:34 AM

To: Wooden-Aguilar, Helena < Wooden-Aguilar. Helena@epa.gov >

Subject: FW: Cision® acquires PRIME Research, enhancing Cision Communications Cloud® capabilities

This is good news as they include real time monitoring which was a feature of definers.

FWW v. EPA (18-cv-01497)

ED_002048_00018740-00002

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www.cision.com

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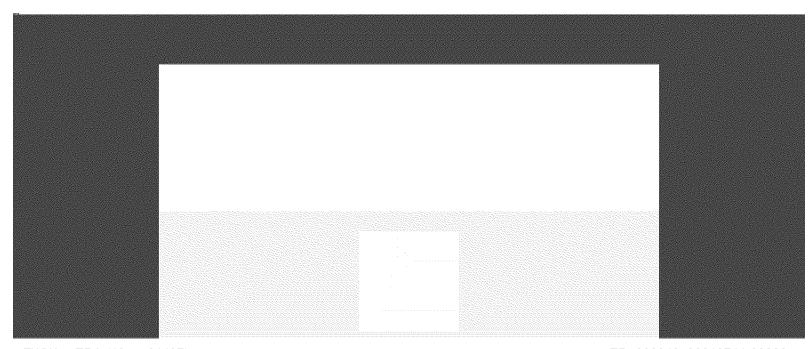
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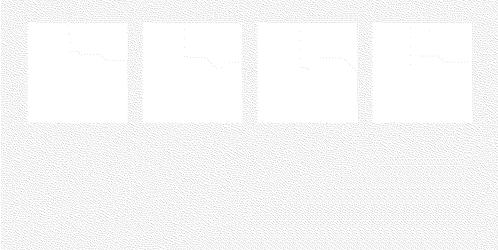
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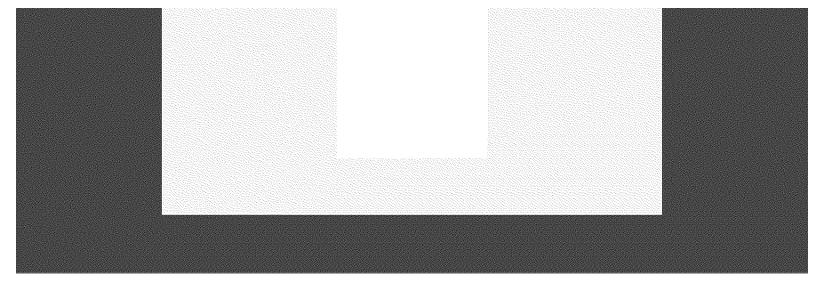
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